

# 2026 US International Kuo Shu Championship Tournament Program Book Print and Digital Advertising Sizes and Rates

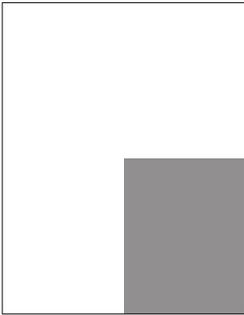
## Step 1: Select the ad size and rates.



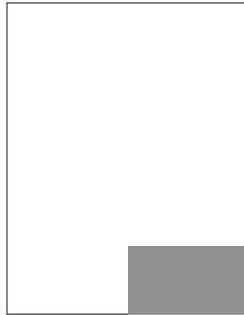
**Full Page Color Premium Position**  
– (only 3 available)  
Trim Specs: 8.25" (w) x 10.75" (h)  
Bleed Specs: 8.75" (w) x 11.25" (h)  
Inside Front Covers, Inside Back Cover and Back Cover  
**\$750** (print and digital combo)  
Regular Color Full Page  
**\$500** (print and digital combo)



**Half Page**  
(horizontal) 5.5 (w) x 8.5" (h)  
**\$250** (print & digital color)



**Quarter Page**  
4.25 (w) x 5.5" (h)  
**\$125** (print & digital color)



**Individual Patron Ad**  
(Business Card Size)  
3.5" (w) x 2" (h)  
**\$50** (print & digital color)

## Step 2: Provide your artwork.

### *What size and file type do we accept?*

Please provide files in the following formats: (Adobe PDF, .JPG)

CMYK for print; RGB for digital (if applicable); Embedded fonts (for PDFs) No crop marks unless requested; Flattened files preferred

All files should be no less than 300dpi resolution for best results.

## Step 3: Go to the "Advertise with us" site for payment:

<https://usksf.org/tournament-book-advertisement/>

Send your ad files ONLY to: [programads@usksf.org](mailto:programads@usksf.org)

## DEADLINES for Submissions

All ads and payments must be received no later than June 17, 2026 to guarantee placement.

Advertisers who submit ads and payment between June 18, 2026 and June 30, 2026 will be charged a \$50 late fee.

*Files are due on or by the deadlines posted below.*

